



**“BE SO GOOD THEY
CAN’T IGNORE YOU”**

- STEVE MARTIN

ROHAIL RAUF
DESIGNER

M Y P O R T F O L I O

www.rohailrauf.com

OBJECTIVE

To learn and be the best
at whatever I do.

EDUCATION

Bachelors
Software Engineering
Comsats University | ISB
2014 - 2018

CAPABILITIES

Photoshop
Illustrator
Premiere
After Effects
InDesign
Filmora
Wordpress
XD
Lightroom
Luminar AI
Cooom

CONTACT

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EXPERIENCE

- 2020 - Present **CREATIVE LEAD**
Kallisto Restaurant
 Designing eye-catching & creative posts for social media.
- 2020 - Present **CREATIVE LEAD**
Kallisto Marquee
 Designing beautiful posts for social media.
- 2019 - Present **PROFESSIONAL SERVICES EXPERT (PSE) - GRAPHICS**
PRISM Estate & Builders
 Looking after the complete brand building and implementation of the complete graphic profile (print media and digital media) of projects under PRISM conglomerate.
- 2018 - 2019 **GRAPHIC DESIGNER**
Eycon (PVT.) Ltd. / Global Advertising Solutions (USA)
 Designing and preparing printing materials such as banners, vinyls, standees, etc. Receiving instructions from clients and converting them into designs. Also, processing orders from time to time and generating invoices.
- 2017 - Present **ARTIST**
 Part time Ferro Entertainment
 Handling the visual aspects of video games. Sometimes creating manipulations in photoshop to actually creating maps in unreal engine. Making textures using real life photos of roads, dirt, etc. Basic modelling of 3D assets.

AWARDS

Best Final Year Project, Comsats, 2018
3x Employee of the Month, Eycon, 2019